

## 2013 website ad products



### Sponsorship Package

The most visible advertising campaign available. Be seen on virtually all of North Dakota Business Magazine's Internet content. The North Dakota Business Sponsorship Package provides advertising placement on the website homepage and all article pages.

#### Impression Rate

Cost Per Thousand Impressions: \$20

Specifications	Width (pixels)	Depth (pixels)
<b>Sidebar Ad</b>		
Homepage	336	280
Inside North Dakota Business (article pages)	336	280
<b>Sponsorship Logo</b>		
Homepage	336	50
<b>Top Banner Ad</b>		
All Pages	728	90
<b>End of Site Banner Ad</b>		
All Pages	728	90
<b>Article Ad</b>		
Inside North Dakota Business	468	60

### Top and End Banner Ads Package

Have your ad rotate through the beginning and end of all NDakotaBusiness.com pages and content. This package places your ad directly above and directly below the website, giving you run-of-the site exposure.

#### Impression Rate

Cost Per Thousand Impressions: \$25

Specifications	Width (pixels)	Depth (pixels)
<b>Banner Ad</b>		
Top (all pages)	728	90
End (all pages)	728	90

### Inside North Dakota Business Package

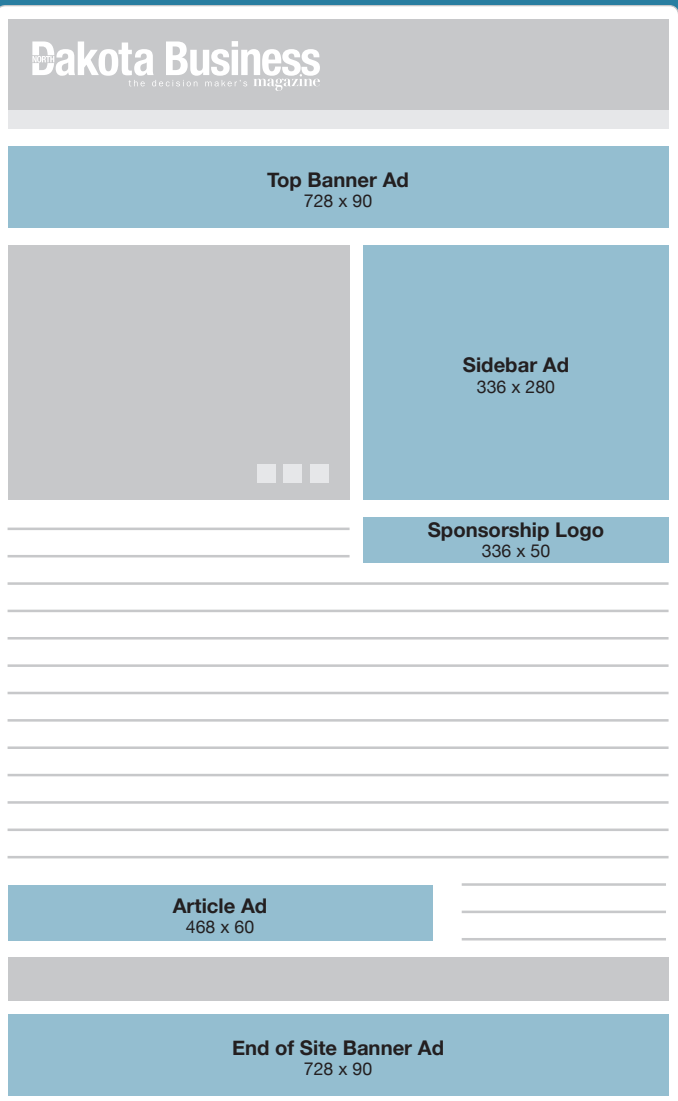
Nevada's most influential business decision makers constantly browse NDakotaBusiness.com for information and insight. Take advantage by having one large rectangle and one banner ad running on all of NDakotaBusiness.com's content. This gives you more than enough online real estate to get your message to a powerful audience.

#### Impression Rate

Cost Per Thousand Impressions: \$25

Specifications	Width (pixels)	Depth (pixels)
<b>Sidebar Ad</b>		
Inside North Dakota Business (article pages)	336	280
<b>Article Ad</b>		
Inside North Dakota Business (end of article)	468	60

### Website Specs



## Top of Website

This banner ad is placed at the top of all NDakotaBusiness.com content. Your ad will rotate through all pages and articles of the website.

### Impression Rate

**Cost Per Thousand Impressions: \$30**

#### Specifications

	Width (pixels)	Depth (pixels)
<b>Banner Ad</b>		
Inside North Dakota Business (article pages)	728	90

## End of Website

This banner ad is placed at the end of all NDakotaBusiness.com content. Your ad will rotate through all pages and articles of the website.

### Impression Rate

**Cost Per Thousand Impressions: \$25**

#### Specifications

	Width (pixels)	Depth (pixels)
<b>Banner Ad</b>		
End of website	728	90

## Inside NDakotaBusiness.com End of Article Ad

This banner ad is embedded directly within all NDakotaBusiness.com content at the end of each article. Your ad will rotate through all editorial content, which is read by thousands of North Dakota business professionals.

### Impression Rate

**Cost Per Thousand Impressions: \$25**

#### Specifications

	Width (pixels)	Depth (pixels)
<b>Article Ad</b>		
Inside NDakotaBusiness.com	468	60

## Eblast

A monthly issue preview is sent to thousands of North Dakota business professionals each month. Include your business logo and an ad on NDakotaBusiness.com's monthly preview newsletter.

### Monthly Rate

Only (1) Eblast ad and (10) Eblast logos are available each month.

Eblast Ad		Eblast Logo		Recipients
1x	12x	1x	12x	50,000+
\$1,000	\$800	\$400	\$320	

#### Specifications

	Width (pixels)	Depth (pixels)
<b>Eblast Ad</b>	152	447
<b>Eblast Logo</b>	152	40

## Business Connection Package

Leverage *North Dakota Business Magazine's* ever-growing online network. Signing up for the Business Connection Package places your business in our online business directory, putting you in front of visitors searching for your expertise. You will be provided a profile page where you can include your business logo, contact information, and description of your business.

Additionally, this package gives you the ability to post, pending approval, your latest announcements, PR and events. These posts will be fed to your profile page, the PR Wire on the home page, events calendar and all of *North Dakota Business Magazine's* social media outlets. This ensures that your message will reach the entire network of North Dakota business decision makers.

### Rates

Monthly	Quarterly	Yearly
\$60	\$162	\$576

