

2013 website ad products



Sponsorship Package

The most visible advertising campaign available. Be seen on virtually all of North Dakota Business Magazine's Internet content. The North Dakota Business Sponsorship Package provides advertising placement on the website homepage and all article pages.

Impression Rate

Cost Per Thousand Impressions: \$20

Specifications

	Width (pixels)	Depth (pixels)
Sidebar Ad		
Homepage	336	280
Inside North Dakota Business (article pages)	336	280
Sponsorship Logo		
Homepage	336	50
Top Banner Ad		
All Pages	728	90
End of Site Banner Ad		
All Pages	728	90
Article Ad		
Inside North Dakota Business	468	60

Top and End Banner Ads Package

Have your ad rotate through the beginning and end of all NDakotaBusiness.com pages and content. This package places your ad directly above and directly below the website, giving you run-of-the site exposure.

Impression Rate

Cost Per Thousand Impressions: \$25

Specifications

	Width (pixels)	Depth (pixels)
Banner Ad		
Top (all pages)	728	90
End (all pages)	728	90

Inside North Dakota Business Package

Nevada's most influential business decision makers constantly browse NDakotaBusiness.com for information and insight. Take advantage by having one large rectangle and one banner ad running on all of NDakotaBusiness.com's content. This gives you more than enough online real estate to get your message to a powerful audience.

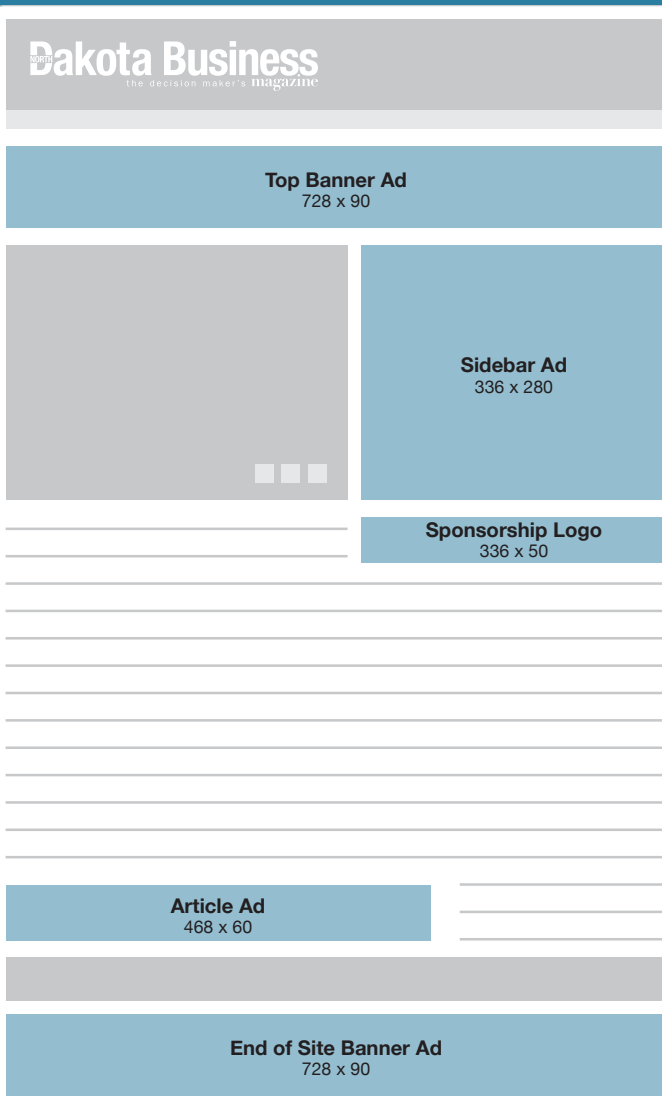
Impression Rate

Cost Per Thousand Impressions: \$25

Specifications

	Width (pixels)	Depth (pixels)
Sidebar Ad		
Inside North Dakota Business (article pages)	336	280
Article Ad		
Inside North Dakota Business (end of article)	468	60

Website Specs



Top of Website

This banner ad is placed at the top of all NDakotaBusiness.com content. Your ad will rotate through all pages and articles of the website.

Impression Rate

Cost Per Thousand Impressions: \$30

Specifications

	Width (pixels)	Depth (pixels)
Banner Ad		
Inside North Dakota Business (article pages)	728	90

End of Website

This banner ad is placed at the end of all NDakotaBusiness.com content. Your ad will rotate through all pages and articles of the website.

Impression Rate

Cost Per Thousand Impressions: \$25

Specifications

	Width (pixels)	Depth (pixels)
Banner Ad		
End of website	728	90

Inside NDakotaBusiness.com End of Article Ad

This banner ad is embedded directly within all NDakotaBusiness.com content at the end of each article. Your ad will rotate through all editorial content, which is read by thousands of North Dakota business professionals.

Impression Rate

Cost Per Thousand Impressions: \$25

Specifications

	Width (pixels)	Depth (pixels)
Article Ad		
Inside NDakotaBusiness.com	468	60

Eblast

A monthly issue preview is sent to thousands of North Dakota business professionals each month. Include your business logo and an ad on NDakotaBusiness.com's monthly preview newsletter.

Monthly Rate

Only (1) Eblast ad and (10) Eblast logos are available each month.

Eblast Ad		Eblast Logo		Recipients
1x	12x	1x	12x	50,000+
\$1,000	\$800	\$400	\$320	

Specifications

	Width (pixels)	Depth (pixels)
Eblast Ad	152	447
Eblast Logo	152	40

Business Connection Package

Leverage *North Dakota Business Magazine's* ever-growing online network. Signing up for the Business Connection Package places your business in our online business directory, putting you in front of visitors searching for your expertise. You will be provided a profile page where you can include your business logo, contact information, and description of your business.

Additionally, this package gives you the ability to post, pending approval, your latest announcements, PR and events. These posts will be fed to your profile page, the PR Wire on the home page, events calendar and all of *North Dakota Business Magazine's* social media outlets. This ensures that your message will reach the entire network of North Dakota business decision makers.

Rates

Monthly	Quarterly	Yearly
\$60	\$162	\$576

